



2022 ANNUAL REPORT

KINBRIDGE COMMUNITY ASSOCIATION

THURSDAY, MAY 18 2023



519-624-3855
info@kinbridge.ca
www.kinbridge.ca

A MESSAGE FROM KINBRIDGE EXECUTIVE DIRECTOR AND BOARD CHAIR



**JOE-ANN MCCOMB,
EXECUTIVE DIRECTOR**



**MEGAN ROONEY
BOARD CHAIR**

Connecting – Engaging Community – Building Belonging.

2022 was a year of community and partners coming back together; slowly, and in many ways, we were all finding again that sense of community and belonging.

Relationships and engaging with community in person are fundamental to Kinbridge. We were all re-energized as restrictions lifted and coming together in person slowly became our way of being. We navigated the increased demands on our services with our partners. We were excited to build some new relationships along the way.

Kinbridge continues to be committed to Equity, Diversity, Inclusion (EDI), and Truth and Reconciliation (TR), learning and understanding how we need to change and truly lean into our vision. This is the backbone and foundation as we move ahead with our new strategic plan. Included in this work is a business model redevelopment to support our commitment to EDI and TR.

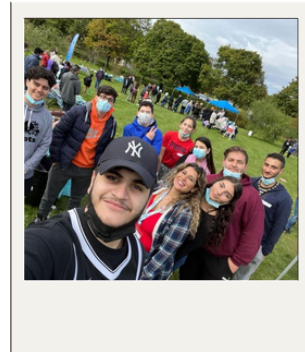
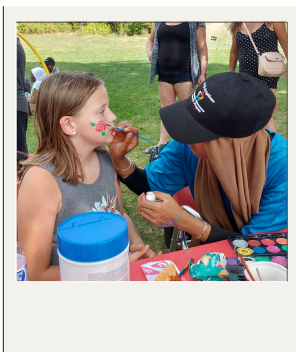
Technology is another area of continued learning and adaptation. Helm MSP INC continues to be instrumental in our ability to not only engage with our community and build relationships but keep us current and secure. They truly have remained committed to the purpose of our work. They learned alongside us as we navigated COVID by keeping the nuggets of learning and adapting to our work today. They are serious about security and ensure we learn the pitfalls, how to be safe, and what to watch for. Safety and risk management continues in our hybrid work.

Our volunteers are amazing. Once they could, they returned with energy and passion supporting Kinbridge, serving the community, and really creating that sense of belonging. Selflessly giving 4,525 hours of their time, caring, and compassion. Breakfast with Santa, Summer BBQs, Rodeos and Picnics, Summer Camps, Bingo, Gardens, Translating, and Tutoring would not be happening without their dedication. Our Board of Directors continued to put in extra time to keep Kinbridge's eye on the horizon, attending workshops, sitting on committees, and engaging with opportunities.

Kinbridge intentionally invests in building its capacity for offering services. Partnerships are more vital than ever. Especially ensuring that all voices are heard. We are learning how to do things differently, and how to engage and build partnerships that are value-based, strengthening our ability to listen to and share in meeting the needs of our neighbours. Our financial and human resource systems have been strengthened. We renewed our High Five Accreditation. We are updating our website to be more accessible and responsive. We are investing in staff supporting trauma-informed training, and we are investing in staff wellness. The Hallman Foundation's investment in Kinbridge with General Operating Support dollars continues to have an impact even though the successful pilot ended in December 2022.

Accessing the various local grants kept us looking at the bigger picture. We are also grateful for the City of Cambridge, Waterloo Region Community Foundation, United Way, the Region of Waterloo, Ministry of Heritage, Sport, Tourism and Culture Industries; Ministry of Children and Youth Services; Waterloo Region Immigration Partnership, and our donors in working with us to support our investments, for their help in keeping us moving forward with community.

Kinbridge has been able to continue to work with and rely on key partners supporting our ability to be nimble, proactive, and responsive in innovative ways. Together we have impacted youth and newcomer employment, children and family's well-being, older adult connections, newcomers' sense of belonging, system navigation, and access to various programs and services. Social Venture Partners worked with us to improve our "Pitch". Lastly, we are excited to grow our new partnership with Rhythm and Blues, Spectrum, and the Region Wide Tutoring Program.



The Board of Directors remain committed to their governance role, asking hard questions, conducting financial diligence, and looking deep at our own practices. They are committed to understanding and learning the necessary changes in governance to ensure that our Association continues to be a vibrant partner in Cambridge and the Region of Waterloo and that our programs and services are relevant, accountable, and of high quality. The Board along with the staff are committed to making changes, listening deeply to the community, looking inward at our own systemic injustices and biases, and being an active ally.

The unprecedented issues of homelessness, increased violence, addictions, and food security continue to be further impacted by an increasing number of people. We will continue to address these challenging issues with our neighbours and partners. We will be utilizing our own data and the larger disaggregated data to work better, developing meaningful actions. The pandemic has taught us a new way of working together.

In closing, a huge thank-you is extended to all volunteers, staff, community members, partners, and funders. We are focused on the opportunities ahead of us as we make a difference together. None of the successes that Kinbridge Community Association has achieved and will continue to achieve could happen without the dedication shown by everyone involved.

With Gratitude,
Megan Rooney, Board Chair
Joe-Ann McComb, Executive Director





2022 IMPACT

Engage Community. Build Belonging.

21,967

Community Center Visits



8482

Recreational Program Visits

75%

Kinbridge Employees hired within community

EVENTS

- 423 attendees in Newcomer Picnics
- 450 attendees for *Breakfast with Santa*
- 373 attendees for *Neighbourhood Day*

YOUTH DEVELOPMENT

- 58 Youth Employed
- 518 Youth Engaged
- 55 [lead] Graduates

VOLUNTEERS

- 4525 Volunteer Hours
- 250+ Volunteers

RECREATION

- 42 Seasonal Programs
- 1540 STEAM program visits
- 748 Registered for Summer Camp

GARDEN

- 2520 Garden Visits
- 30 Garden Plots

146

Newcomer Participants

NEWCOMER

- 16 Newcomer Programs
- 2336 Newcomer Program visits

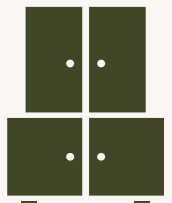
YOUTH FORCE

- 36 Youth Employed
- 58 Employment Workshops
- 631 Unit Inspections Completed
- Delivered 32,813 Community Engagement Materials

1347

Food Cupboard & Snack Pick Up

- 167 Clothing Cupboard Visits
- 314 Outreach referrals



180 OESP APPLICATIONS

PARTNERING WITH IMPACT

A Glimpse into the Partnerships Kinbridge has Fostered Throughout 2022 and Continue to Work Alongside in 2023



Let's Be Neighbours
Cambridge Newcomer Outreach Program

NEIGHBOURHOOD BASKETBALL



Cambridge Neighbourhood Organizations 4 Tournaments
285 Participants

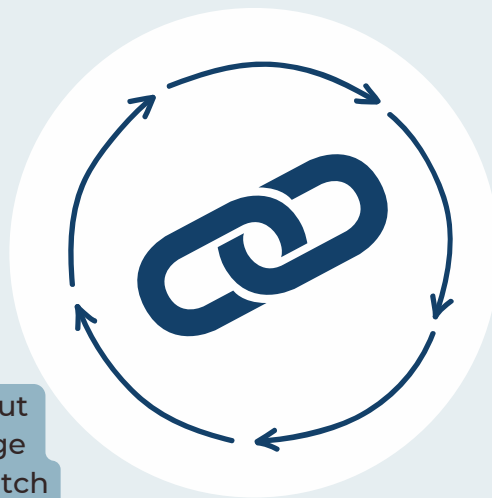


All Newcomer programs and events have **DOUBLED** in size



IMMIGRATION PARTNERSHIP
Settle. Work. Belong.

Over 30 Cambridge Newcomers and 18 Employers have benefited from this program since January 2023 and 7 have secured employment.



Training and the development of a Cambridge 2SLGBTQ+ Multi Sport Drop In for 2023



we reimagine giving



Check out Kinbridge Perfect Pitch from 2022



FAMILY & CHILDREN'S SERVICES
OF THE WATERLOO REGION

Hosting one of three System Navigators across Waterloo Region



Community Capacity Building Program supported 145 children in the Kinbridge Neighbourhood with Mental Wellness



Rhythm & Blues
Cambridge



"The Black Girl Excellence program has provided a safe space for many black and racialized girls in the community to come together and feel welcome. The partnership that Kinbridge Community Association has provided, allowed us to broaden our reach.

We have been able to bring our first ever black girl excellence natural haircare and empowerment program with over 150 participants."

- Executive Director Krysanne Mclean



2023 HIGHLIGHTS

NEWCOMER CONNECTIONS

Kinbridge's Newcomer program offers newcomer youth (15-29) and newcomer older adults (55+) programs and services that are meant to expand their knowledge of Cambridge and increase their sense of belonging to their new surroundings. Over the past year, the program has provided newcomers with an opportunity to create a community with fellow Cambridge residents through different 8-week programs and bi-annual newcomer gatherings called Let's Be Neighbours. As a result, we have seen a consistent increase in youth and older adult participants. Kinbridge has also intentionally ensured newcomers have a voice in the type of programs we offer, which has led to the starting of a Young Mothers program. This program is still for individuals between the ages of 15-29 but for those with a completely different experience than the typical "youth," requiring programs uniquely for them. The program has been an enormous success, bringing many young newcomer mothers to Kinbridge to receive workshops on relevant information and opportunities to meet other organizations that may benefit them.

In 2023, Kinbridge expanded the newcomer program by adding a pilot newcomer employment program. Waterloo Region Immigration Partnership is funding this program and has already surpassed the anticipated numbers for the program. We are excited to see our organization and community become more diverse and to continue to meet the needs of our community.

CAMBRIDGE NEIGHBOURHOOD TABLE

Cambridge Neighbourhood Table (CNT) has officially launched! Kinbridge has partnered with Forward Church Cambridge and Cambridge Food Bank for the inaugural weekly meal on Fridays at Forward Church. The primary purpose of the CNT is community development, where everyone in the neighbourhood is invited. Using a communal dining approach, we hope to create a connected community by fostering connections in local neighbourhoods and providing space for social activities and supportive services.

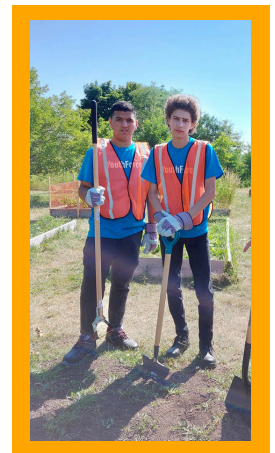


Over the next 2 years, we will continue to partner with the community to hold a Cambridge Neighbourhood Table in a different neighbourhood across Cambridge, 5 days a week. Recognizing that Cambridge has many diverse communities with different social needs, each location will utilize existing local programs and services to better connect people with resources in their communities.

YOUTHFORCE

From 2019 to 2022, YouthForce has employed 110 youth and facilitated training and workshops for over 600 youth (ages 15-29) living in the Waterloo Region. In addition, the summer teams have completed 3,822 unit inspections within subsidized and affordable housing communities and delivered over 34,000 materials for outreach and engagement initiatives. YouthForce has also conducted 880 community beautification site visits, 84 landscaping and garden projects, and facilitated 28 community engagement events in cooperation with Waterloo Regional Housing.

Significant milestones and achievements include the wrap-up of the Trillium Grow Grant, the Region of Waterloo highlighting YouthForce as an Upstream Innovation Project that aims to break the cycle of poverty and create job opportunities for youth. YouthForce has taken steps to operate as an Employment Social Enterprise year-round, entering service-based contracts with like-minded businesses and community-focused organizations.



FINANCIAL AUDIT 2022

REVENUE

Grants	1,463,874
Registration Fees	88,549
Fundraising/Donations	20,676
Deferred Capital	36,434

TOTAL:	1,609,533
---------------	------------------

EXPENSES

Human Resources	1,191,414
Programs	248,295
Facility Costs	20,984
General Administration	108,911
Insurance	8,816
Amortization	45,575

TOTAL:	1,623,995
---------------	------------------

Excess of revenue over expense for year	5,538
Net assets beginning of year	210,035
Net assets end of year	215,573

THANK YOU TO OUR VALUED PARTNERS

GOVERNMENT & FUNDERS

- Emergency Community Support Funds - United Way - Centraide Canada
- Emergency Community Support Funds - Community Foundations Canada
- City of Cambridge
- United Way Waterloo Region Communities
- Ministry of Children, Community and Social Services
- Ministry of Heritage, Sport, Tourism and Culture Industries
- Immigration, Refugees and Citizenship Canada
- Employment and Social Development Canada - Canada Summer Jobs
- Lyle S. Hallman Foundation
- Cowan Community Foundation
- Toyota Motor Manufacturing Company
- Region of Waterloo
- Cambridge Bingo and Gaming Centre
- Guelph Community Foundation
- Waterloo Region Community Foundation
- Ontario Trillium Foundation

COMMUNITY SERVICES & AGENCIES

- Waterloo Regional Police Service
- Cambridge Food Bank
- Food Bank Waterloo Region
- Family and Children's Services of Waterloo Region
- Lutherwood Employment Services
- Camino Wellbeing + Mental Health
- Strong Start
- Cambridge Fire Department
- YWCA Cambridge
- Community Justice Initiatives
- Porchlight
- Non-profit Housing Waterloo Region
- Crime Prevention Council
- Idea Exchange
- House of Friendship
- Muslim Women of Cambridge
- Coalition of Muslim Women of KW
- Children and Youth Planning Table
- Child and Youth Service Planning Council
- Rhythm and Blues Cambridge
- Spectrum

CAMBRIDGE NEIGHBOURHOOD ORGANIZATIONS

- Allison Neighborhood Community Centre
- Greenway Chaplin Community Centre
- Preston Heights Community Group
- Silver Heights Neighborhood Association
- Fiddlesticks Community Centre
- Langs
- Hespeler Village Neighbourhood Association
- Blair Road Neighborhood Association



SCHOOLS & FAITH-BASED GROUPS

- Central Public School
- Chalmers Street Public School
- Stewart Ave Public School
- Glenview Park Secondary School
- Moffatt Creek Public School
- Saint Vincent de Paul Catholic Elementary School
- Holy Spirit Catholic Elementary School
- Monsignor Doyle Secondary School
- Tait Street Public School
- Forward Church
- Cedar Hill Church

CONNECT WITH US

AND STAY UP TO DATE

@kinbridge



@kinbridge



@kinbridgeca



@kinbridge-community-association



www.kinbridge.ca



info@kinbridge.ca



(519)-624-3855

